

# YOUTH



## LEAD CONFERENCE

NOVEMBER 26 2022

### SPONSORSHIP PACKAGE



**Change The Narrative.  
Change The Game.**

[pinballfoundation.ca](http://pinballfoundation.ca)

# Event Details

The You(th) Lead Conference brings together guest speakers, influencers, and executives to empower future leaders. PCF is not just a Foundation, we are a community, working together to bring youth from the Margins to the Mainstream.

**Saturday, November 26<sup>th</sup>, 2022**

Featuring:

- Industry leaders from Canada's top companies
- Professional speakers, influencers and celebrities
- Panel interviews and inspirational talks
- Speed Mentoring with Pinball Clemons Foundation Students



# About the Cause



## What We Do

The Pinball Clemons Foundation provides marginalized and racialized youth with educational resources and options to integrate into the mainstream of society.



## Our Youth

The Pinball Clemons Foundation works with Charitable Partners to identify the most marginalized youth in our communities. The ultimate goal is to see youth successfully entering the workforce, gainfully employed in careers they desire.



## Our Impact

10,000 students mentored  
50,000 students and teachers impacted  
130 scholarships. 300 bursaries and books  
175 students in careers

# TRAILBLAZER

Presenting Sponsor

**\$20,000**

- Your logo on the Pinball Clemons Foundation website home page with a link to your company's website
- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Logo on Pinball Clemons Foundation eblasts leading up to the event
- Your company acknowledged by hosts during the event
- Logo on "Thank You to our Sponsors" eblast with Presenting Sponsor feature
- Video post by Michael "Pinball" Clemons on Facebook (pre-event)
- Your company mentioned on Pinball Clemons Foundation social media channels
- Full page ad in event package
- Promotional insert for event swag bag

# ACCELERATOR

Lunch Sponsor

**\$10,000**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Logo on Pinball Clemons Foundation eblasts leading up to the event
- Your company acknowledged by hosts during the event
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Half page ad in event package
- Promotional insert for event swag bag

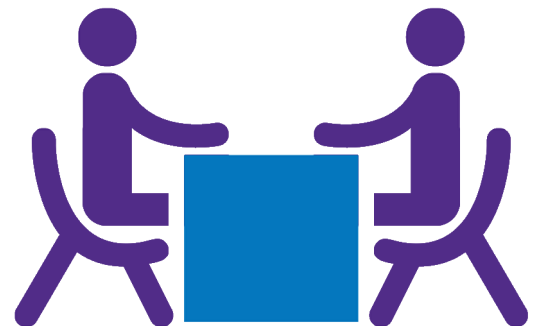


# MOTIVATOR

Speed Mentorship Sponsor

**\$10,000**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing material
- Your company acknowledged by hosts during the event
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Half page ad in event package
- Promotional insert for event swag bag



# INNOVATOR

Technology Sponsor

**\$7,500**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Your company acknowledged by hosts during the event
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Quarter page ad in event package
- Promotional insert for event swag bag



# KICK STARTER

Breakfast Sponsor

**\$5,000**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Your company acknowledged by hosts during the event
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Quarter page ad in event package
- Promotional insert for event swag bag





# VISIONARY

Photography Sponsor

**\$5,000**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Your company acknowledged by hosts during the event
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Quarter page ad in event package
- Promotional insert for event swag bag



# CATALYST

Event Sponsor

**\$2,500**

- Logo on event website with link to company website
- Logo on event signage, brochures and other marketing materials
- Logo on “Thank You to our Sponsors” eblast
- Your company mentioned on Pinball Clemons Foundation social media channels
- Quarter page ad in event package
- Promotional insert for event swag bag

# Thank you for your support!

For more information and sponsorship inquires:

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